



October 6, 2021

FOR IMMEDIATE RELEASE

### **Ambler Business Community Donates \$34,500 to Hurricane Ida Relief Efforts in Upper Dublin**

Ft. Washington, Pennsylvania – On October 6th, Ambler Main Street Businesses made a donation, which was matched by Ambler Savings Bank, to the Upper Dublin Township Citizen Emergency Fund to help those impacted by Hurricane Ida – together totaling \$34,500.

Established in 2018, the Upper Dublin Citizen Emergency Fund (CEF) was created to provide relief to distressed persons in Upper Dublin Township facing a critical, immediate need for food, shelter, medical care and, in this case, expenses related to Hurricane Ida.

On September 1, 2021, Hurricane Ida touched down in Montgomery County, causing major damage to homes and businesses. Adjacent to Ambler, Upper Dublin Township was hit by an E-F2 tornado, damaging over 1,300 homes.

On September 3rd, Ambler Main Street kicked off a fundraiser among its business partners at their monthly First Friday event. Funds continued to build throughout the month of September.

“We aren’t used to tornados like this in our area, and seeing the destruction only a stone’s throw away from our Borough Hall, we knew we had to do something to help,” says Liz Kunzier, Manager, Ambler Main Street.

“Once businesses heard what we were doing and that it was going to the township, who already had a fund established for this type of emergency, people opened their pockets in a big way,” continued Liz.

Ambler Savings Bank was also looking for a way to give and decided to match the donation from Ambler Main Street, snowballing the already impactful gift to the individuals and families who have been displaced. As a 147 year old institution, dedicated to supporting the community, Ambler Savings Bank has pledged over \$26,000 in donations to local organizations to assist with disaster relief efforts.

“The rebuilding efforts will take months or years in some cases and, unfortunately, insurance may not cover the needs people are facing so we wanted to step in with a donation that we hope will make an impact,” said Roger Zacharia, President & CEO, Ambler Savings Bank.

As a resident of Upper Dublin Township, the tornado hit close to home for Roger. “My house was spared by a few blocks. Many of our customers, neighbors and local business owners were not as fortunate, so it was important to me that we act on our commitment to the community,” he concluded.

Upper Dublin Township is now accepting requests and the application form can be found on their website.

“We are thankful for the generosity of our neighbors at Ambler Savings Bank and Ambler Main Street. There is a long road to recovery and this donation will help a lot of people,” says Jonathan Bleemer, Finance Director, Upper Dublin Township.

Donations are still being accepted to the Citizen Fund and can be found online here:  
<https://www.upperdublin.net/product-category/citizen-emergency-fund-donation/>

[Ambler Main Street](#) is a nonprofit organization dedicated to the Borough's crown jewel, Downtown Ambler, promoting it as a social, cultural and business center offering dining with diverse cuisines, award-winning entertainment and eclectic shopping.

[Ambler Savings Bank](#) is a mutually-organized community bank headquartered in Ambler, Pennsylvania with locations in Fairview Village, Limerick, and Bally, as well as several continuing care retirement facilities.

####